

Anthony Lawrence Smith, Digital Artist
2859 Barnard Street, San Diego, CA, 92110
cel: 619.818.9162
e-mail: tony@catwave.net

EMPLOYMENT HISTORY:

February 2000 - July 2001: *Director of Interface Design, Musicmatch, Inc., San Diego, CA.* Responsibilities included GUI design and engineering, art direction and supervision for industry-leading Musicmatch Jukebox software and web-based Guide and Radio products (see www.musicmatch.com). Position combined design, personnel management and product management roles. Daily responsibilities included graphic/GUI design, competitive analysis, presentation preparation, GUI research and development, software integration, Human/Computer Interaction science and analysis (including formal usability testing), and management of a development team comprised of programmers, graphic artists, and technicians.

August 1997 - October 1999: *Digital Artist, BMG Direct, Inc. (a division of Bertelsmann), New York City, NY.* Responsibilities included design and art direction for 2D and 3D animations, nonlinear digital video design, web, print, and digital effects design, and project management.

August 1993 - August 1997: *Senior Digital Artist and Lead Technician, Scantech Color Systems, Inc., Champaign, IL.* Produced photographic and special-effects designs using Scitex, Crosfield, Linotronic, Microsoft Windows, Apple Macintosh, and Adobe software and hardware systems in an ultra-high-end prepress environment. Daily responsibilities included print design for customers such as General Electric, ADM and Wolfram Research, personnel training, project management and digital imaging systems integration.

CORE COMPETENCE:

Software / Hardware: Adobe Photoshop, Illustrator, Aftereffects, Premiere, Streamline, ImageReady, GoLive, Macromedia Fireworks, Dreamweaver, Apple Final Cut Pro, MediaCleaner, Apple OSX and earlier, Windows XP and earlier, TCP/IP and LAN networking, digital video hardware (mixers, digitizers, TBC's/Bridges, pro cameras and decks), Scitex and Linotronic digital imaging systems.

Managerial: Experience with personnel management and training, project and product management, AV presentation design, corporate customer liaison, development team integration, software product definition, research and development, and technical writing.

EDUCATION:

Bachelor of Arts, English Literature, Eastern Illinois University, 1992.

Personal and professional references and examples of work available upon request